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NEWS RELEASE

Aztech Spins a Larger Web

September 21, 2009

KINGSTON, ON -- Aztech Associates Inc. is pleased to announce the launch of its new website at <http://www.aztechmeter.com>, which debuted at the Autovation Smart Metering Conference and Exposition in Denver. The user-friendly site offers a dynamic new look with detailed information about the company's flagship product, the In-Home Display.

With an eye-catching image of the In-Home Display on the home page, visitors are introduced to the device which helps them to conserve energy, protect the environment and save money. The IHD allows consumers to monitor their real-time energy consumption patterns and estimated costs in the comfort of their own home. This direct feedback is imperative to raising energy awareness, because it assists residential families with their household decision-making.

In addition to dramatic improvements in appearance, the new page layout allows visitors to immediately find what they are looking for and know where they are within the web site.

New features include:

- IHD Benefits – for consumers and utilities;
- IHD Features;
- Events Calendar – detailing the international trade shows and conferences in which Aztech is taking part;
- Compatibility – outlining those companies with whom we have established strong relationships;
- Energy Saving Tips – suggesting additional ways homeowners can reduce their heating costs;
- Helpful Links – listing major energy conservation websites in North America; and,
- a FAQ page – summarizing the most frequently asked questions such as meter compatibility, installation, and setup.

"This site is an effort to take Aztech to the next level in terms of customer satisfaction. It will be a valuable source of information for those wanting to learn more about the In-Home Display," said Geoff Salter, CEO and President. "We wanted a clean and navigable website that users will find attractive, convenient and thorough."

Aztech Associates Inc. specializes in energy conservation and demand management (CDM) products for the home, and has rapidly become one of North America's leading designers and manufacturers of simple-to-use smart grid accessories. Aztech Associates Inc. is headquartered in Kingston, Ontario, and also has offices in Annapolis, Maryland.

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